

# ONLINE ADVERTISING BUZZ

A Real Strategic Media Release [www.RealStrategic.com](http://www.RealStrategic.com)

**INSIDE  
SCOOP**

## Best Practices TO ENGAGE YOUR Market Online

**“TRADITIONAL MARKETING  
IS OUT, AND CONTENT  
MARKETING IS IN ”**

**David  
Sprague's  
RULES FOR  
WINNING  
AT SOCIAL  
MEDIA**

**HOW TO WRITE  
ONLINE COPY  
THAT SELLS**

**FREE**

ASK HOW TO  
GET A SECOND  
TALK FOR FREE

# DAVID SPEAKS ON:

**HELP!  
HOW DO WE  
USE SOCIAL  
MEDIA  
MARKETING**

This strategic and motivating talk is named after the training that David authored called "The Social Media Marketing Blueprint". In this powerful, thought-provoking keynote speech, David helps professionals and organizations decode the secret of using social media, and gives them a simple step-by-step strategy for growing their business. David shares how Twitter, Facebook, and dozens of other social media outlets can be the building blocks for new clients, supporters, and revenue streams.

**FIND YOUR  
TARGET  
MARKET**

This encouraging talk helps businesses understand how to integrate their online and offline marketing together to create a powerful system for finding their target market, generate more leads, and convert those leads into paying customers. Whether you're trying to find your market through Search Engine Optimization (SEO), blogging, social media, direct marketing, or referral marketing, David has expertise in each one of these specific strategies to help them all work together.

**DEVELOP  
AN  
EFFECTIVE  
ONLINE  
STRATEGY**

With new technologies emerging, businesses are finding it harder to use the internet to market, communicate, and effectively brand their organization. In this talk, David lays out his four step online marketing strategy that any organization or professional can use to position themselves as the expert, create top of mind brand recognition, and sell more products and services with product launches.

**DISCOVER  
HOW TO  
OUTSOURCE**

David discusses the winning formula for successfully tapping into a global marketplace and using the power of outsourcing to help grow an organization. Listeners will be inspired to discover the practical and tactical strategies to leveraging the power of outsourcing to gain a competitive advantage in the marketplace.

**"David is a remarkable trainer and speaker. If you want to have a great event and learn a lot, his presentation is top notch."**

-Marcia Goodwin, Impact Leadership Network Event Planning Manager



## Why Is Online Marketing And Social Media So Important?

Over 1.5 million pieces of content are shared on Facebook every day and 77% of internet users actively read blogs. That means your market is desperately looking to find your products and services.

Join me as I share with you the strategies and secrets for successfully growing your business in a new world of online marketing.

DAVID SPRAGUE IS AVAILABLE FOR:

- Keynote Speaking
- Team Trainings
- Conferences
- Strategic Planning
- Association Events
- Continuity Programs
- Corporate Events

To book David contact us at:  
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Dear Event Coordinator,

As if it were yesterday, I distinctly remember many of the powerful speakers and trainers that have impacted my business over the years. Their messages became the inspiration and direction that I needed to successfully grow my business and give back to my community.

I am committed to helping your attendees create new insights into growing their organization. As one of your speakers, my goal is to educate and inspire every single one of your attendees into making new innovations in their business.

Another goal I have as your speaker is to make you look good! My role is to support your organization's vision as well as bring them an educational platform that reflects your mission.

I GUARANTEE you will be happy with the results and I strive to make your program/event the BEST! I look forward to working with you!

 David Sprague

PS. Please email me on how your participants can receive free business courses when they attend.

